ARENA'S SAVOY LECTURE MONDAY 25 MARCH 2013

ATTENDEE LIST

FIRST NAME	SURNAME	JOB TITLE	COMPANY NAME
Tony	Ball	Director of Sales - Cost Sector	3663
Chris	Gadd	Business Development Controller	3663
Debra	Morrell	National Account Manager	3663
Nicholas	Weber	Head of E-commerce	3663
Gavin	Squires	Account Director	3663
Henry	Watts	Managing Director	7 Day Catering
Nicola	Thomas	Managing Director	A La Carte Consulting
David	Whittingham	Sales Director	Acquire Services Ltd
Karl	Hodgson	Sales Director - UK	Adande Refrigeration
Angela	Dellasega	Senior Consultant	Addison Fowle Ltd.
Adrian	McLeod	Senior Consultant	Addison Fowle Ltd.
Paula	Rogers	Managing Director	Admiral Group
Ros	Bucknall	Director	Admiral Group
Simon	Stenning	Foodservice Strategy Director	Allegra Strategies
Jeffrey	Young	Managing Director	Allegra Strategies
Jan	Matthews	Chairman	Arena
Lorraine	Wood	Director	Arena
Peter	Green	Treasurer	Arena
Berenice	Pretlove	PR	Arena
Laura	Koskenmäki	Relationship Director Business Services	Barclays Bank
Helen	Lucas	Associate Director Debt Finance	Barclays Bank
Noel	Mahony	Joint CEO	BaxterStorey
John	Bennett	Joint CEO	BaxterStorey
Simon	Esner	Sales Director	BaxterStorey
Nicola	Woods	Coutts Group Hospitality Manager	BaxterStorey
Adam	Nossek	Executive Development Chef	BaxterStorey
Mack	Allan	Regional Director	BaxterStorey
Sarah	Miller	Regional Managing Director	BaxterStorey

Dave	Hawkes	Regional Director	BaxterStorey
Tim	Axe	Business Development Manager	BaxterStorey
Thomas	Kilroy	General Manager - St.Cross College	BaxterStorey
Nick	Clegg	Business Development Director	BaxterStorey
Ben	Warner	Founder	benugo
Guy	Kellner	Managing Regional Director	benugo
Turlough	McNamara	Operations Director, High Street and Restaurants	benugo
Shane	Kavanagh	Operations Director, New Business & Clerkenwell Green	benugo
Harry	Housen	Operations Manager, Museums	benugo
Frans	Kobus	Operations Director	benugo
Nick	Willis	Business Unit Director	Brakes
Tom	Brown	Business Manager	Brakes
Barry	Gurteen	Business Unit Director - Corporate	Brakes
Raj	Tugnait	Divisional Director	Brakes Corporate
Lynn	McClelland	Head of Catering	British Airways
Nick	King	Manager Short Haul	British Airways
Tim	Wright	Foodservice and Vending Controller	Britvic Soft Drinks
James	Bartlam	Customer Development Manager - Foodservice	Britvic Soft Drinks
Stuart	Love	National Accounts Director	Bunzl Catering Supplies
Robin	Maxwell	National Accounts Sector Manager	Bunzl Catering Supplies
Hannah	Horler	Managing Director	Cartwheel Recruitment
Helen	Flint	Director	Cartwheel Recruitment
Chris	Brazier	Group Event Manager	Casual Dining / lunch!
Mark	Lewis	Group Editor	Caterer and Hotelkeeper
Janie	Manzoori-Stamford	Contract Catering Editor	Caterer and Hotelkeeper
Jane	Arrowsmith	Key Account Manager	Caterer and Hotelkeeper
Matthew	Blore	Key Account Manager	Caterer and Hotelkeeper
Stewart	Sims	Managing Director	Caterlyst
James	Havell	Business Development Director	Caterlyst
Nigel	Johnson	Joint MD	Catermasters
Mel	Edgehill	Marketing Director	Catermasters
Tony	Carr	Joint MD	Catermasters
Glen	Mumford	Operations Director - London	Catermasters
Phil	Martin	Executive Director	Cedabond
Steve	Jones	Business Development Director	Chef Direct
Alan	Burton	National Account Manager	Chef Direct

Richard	Manning	Tender Co-ordinator	Chef Direct
Colin	Shaw	Contract Controller	Chef Direct
Chris	Sheppardson	Managing Director	Chess Executive
Stuart	Grimley	Sales Manager - UK, Ireland and Scandinavia	Chicopee
Simon	Curtis	Director	CIP Hamilton Mayday
Andy	Hill	National Account Manager	CIP Hamilton Mayday
Gary	Pinchen	CEO	CIP Hamilton Mayday
Robin	Martin	Senior Manager, Education and Workplace	Coca-Cola Enterprises Ltd.
Alistair	Welsby	National & Key Accounts Manager II - Contract Catering	Coca-Cola Enterprises Ltd.
Chris	Sutton	Catergory Buyer	Compass
Caroline	Gilroy	Director - Strategic Clients	Compass Group UK & Ireland
Phil	Adlam	Business Development Director	Compass Group UK & Ireland
Lynsey	Thompson	Operations Director	Compass Group UK & Ireland
Charlie	Freeth	Recruitment Consultant	Core Recruitment
Cathal	Lyons	Recruitment Consultant	Core Recruitment
Richard	Bainbridge	National Account Manager	Costa Coffee
Michelle	Gomes	National Account Manager	Costa Coffee
Russel	Hartland	National Account Manager	Costa Coffee
Jonathan	Doughty	Managing Director	Coverpoint Consultancy
Des	Bell	Director - Foodservice	Delice de France
David	Singh	Channel Business Manager	Delice de France
Elizabeth	Owens	National Accounts Executive	Delice de France
Stuart	Barnett	Business Development Director	Dewberry Redpoint
Andrew	Archer	Managing Director	Dewberry Redpoint
Gina	Ritrovato	Advertisement Manager	Dewberry Redpoint
Oliver	Baker	VP Passenger Gateways	DHL
David	Winter	Head of Food Development	DHL
Dan	Peacock	VP Public Sector	DHL
Roger	Burns	VP Leisure and Consolidation	DHL
Kavita	Oza	HO Product Development	DHL
Karen	Fewell	Director	Digital Blonde
Michael	Winner	UK General Manager	Do & Co
Elena	Buchberger	Managing Director	Elena's Gluten Free Way
Chris	Sprague	Client Relationship Director	Elior UK
Tim	Hammond	CEO	Elior UK
Carl	Morris	Director of Marketing and Corporate Communications	Elior UK

Tim	Bowley	Managing Director	Elior UK
Ann	Elliott	Managing Director	Elliott Marketing & PR
James	Coldrey-Mobbs	Account Manager	Elliott Marketing & PR
Samantha	Crocker	Managing Director	Especial UK
Mark	Tinner	National Account Controller	Essential Cuisine
Justin	Slawson	Director	Ferns Coffee
Martin	Sheridan	Managing Director	Ferns Coffee
James	O'Kane	Head of Sales	Ferns Coffee
Stephen	Armstrong	Director	Ferns Coffee
Susan	Rolfe	National Account Manager - Foodservice	Ferrero UK Ltd.
Fiona	Morgan	Sector Controller	Ferrero UK Ltd.
Jane	Rolls	Managing Director	Firecracker Talent
Melanie	Cannon	Account Director	Firecracker Talent
Julie	Munn	Customer Services Director	Food Alert
Constantine	Costa	Chief Executive	Food Alert
David	Bashford	Managing Director Client Services	Food Alert
Martin	Kersh	Director	Foodservice Packaging Association
Robert	Dale		Frank Dale Foods
Mark	Hulton	Senior Associate	Fraser Giles Partnership
Mike	Walker	General Manager	Freshfayre
Guy	McBride	Foodservice Sales Manager	FrieslandCampina UK
Henry	Norman	Editor	FSM
Phill	Lowrie	Managing Director	FurnitureRealm Ltd.
Kae	Greene	Business Development Manager	FurnitureRealm Ltd.
Karen	Slater	Channel Marketing Manager	Genius Foods
Dean	Tracy	Executive Director - EMEA Hospitality Management	Goldman Sachs
Dan	Hillman	Business Development Director	H2O Publishing Ltd.
Rob	Molinari	Business Development Manager	H2O Publishing Ltd.
Claire	Bartlett	Branch Manager	Hamilton Mayday
Vince	Ward	Business Development Manager	Hamilton Mayday
Claire	Martin	Senior Recruitment Consultant	Hamilton Mayday
Nathan	Jones	Director	Harbour and Jones
Sally	Main	Business Development Director	Harbour and Jones
Graham	White	Purchasing Manager	Harrisons Catering
Nick	Howe	Founder	Holroyd Howe
Ronan	Harte	Managing Director	Holroyd Howe

Peter	Backman	Managing Director	Horizons
Penny	Moore	Chief Executive	Hospitality Action
Suzanne	Jackson	Executive Director	Hospitality Guild
David	Weston	Managing Director	Hospitality Today
Bill	Toner	CEO	Host Management Limited
Madeleine	Musselwhite	Finance Director	Host Management Limited
Deborah	Homshaw	UK Operations Director	Host Management Limited
Andrew	Scott	Sales Director	Host Management Limited
Alan	McDonald	Regional Director Midlands North & Scotland	Host Management Limited
Sue	Merry	Regional Operations Director South	Host Management Limited
Marco	Romeo	Food Service Director	Host Management Limited
John	Young	Sales and Marketing Director	Huhtamaki
Angela	McCluskey	National Account Manager	Huhtamaki
Jo	Millard	OOH Commercial Manager - Contract Catering & QSR	Innocent Ltd.
lan	Sparrow	Hospitality Director	Institute of Directors
Simon	Titchener	Group Vice President - Global Corporate Clients	ISS World Services
Chris	Towler	Global Food Services Director	ISS World Services
Gerry	McCorriston	Culinary Manager	Jeanie Marshal Foods UK Ltd.
Fiona	Rickard	Managing Director	Jellybean Creative
Gemma	Buckley-Roberts	Account Director	Jellybean Creative
Donald	Smith	Commercial Director	Johnsons Stalbridge Linen Services
Mick	Cox	National Account Manager	Johnsons Stalbridge Linen Services
Diane	Lee	National Account Manager	Johnsons Stalbridge Linen Services
Guy	Other	Chief Operating Officer	Johnsons Stalbridge Linen Services
Sarah-Jayne	Lowe	Sales Controller	Kent Frozen Foods
Rachel	Peers	Senior Account Manager	Kent Frozen Foods
Will	Richards	Commercial Director	Kerry Foodservice
Carrieanne	Bishop	Head of Service Solihull / Vice Chair	LACA
Darren	Pugh	Trading Controller	Landmark
Emily	Perry	Head of Commercial Development	learnpurple
Tim	West	Chairman	Lexington Catering
Mike	Sunley	CEO	Lexington Catering
Julia	Edmonds	Managing Director	Lexington Catering
Russell	Scanlon	Sales Director	Lexington Catering
Mike	Hoare	Sales Director	London Bio Packaging
Maria	Bracken	Deputy Editor	Lunch Business

Mark	McCann	Director	MCC FOOD
Billie	Moore	Managing Director	McCullough Moore
Shirley	Rhodes	Operations Director	McCullough Moore
Rebecca	Davies	Event Manager	McCullough Moore
Ben	Wood	UK Catering Operations Manager	Mitie Catering
Richard	Blood	Partner	Moore Stephens
Paul	Edwards	Senior Director	Moore Stephens
Don	Davenport	Guest	Moore Stephens
George	Vezza	Sales Director	Nestle Professional
Steve	Norris	Customer Business Team Controller	Nestle Professional
Richard	Gooch	Business Account Manager	Nestle Professional
Nigel	Tottman	Managing Director	Nigel Fredericks
Jayne	Rose	Sales Director	Nigel Fredericks
Geoff	Booth	Chief Executive	PACE
Diana	Spellman	Managing Director	Partners in Purchasing
Phil	Maidment	Facilities Director	Pearson
Shabaz	Mohammed	Managing Director	Pelican Buying Company
Christine	Stimpson	HR Director	Pelican Buying Company
Neil	Fletcher	Client Relationship and Business Development Director	People 1st
Brian	Wisdom	CEO	People 1st
James	Roberts	Joint Managing Director	Peros Ltd.
Peter	Goodey	Joint Managing Director	Peros Ltd.
Adrian	O'Hare	Sales Director	Peros Ltd.
Chris	Hogan	Sales Manager	Peros Ltd.
Peter	Roberts	Managing Director	Peter Roberts Consulting
Alf	Stuart	Managing Director	Pimpernel Wharf
Laura	Fripp	Account Manager	Pimpernel Wharf
Simon	Pratt	Managing Director	Portico
Matt	Collins	Channel Director	Premier Foods
Ellie	Krupa	Trading Director	Premier Foods
Mark	Taylor	Customer Controller	Premier Foods
James	Porter	Customer Controller	Premier Foods
Mark	Rigby	Executive Chef	Premier Foods
Ross	Brown	Customer Controller	Premier Foods
Janis	Sargent	National Business Development Controller	Pritchitts
Nigel	Austick	National Account Controller – Wholesale	Pritchitts

Brian	Kyle	Head of Foodservice - UK	Pritchitts
Simon	Muschamp	Head of Marketing	Pritchitts
Lee	Norton	Managing Director	Rational UK Ltd.
Graham	Kille	Sales Director	Rational UK Ltd.
Debbie	Coxon	Account Manager	Reynolds
Richard	Daly	Sales Controller	Reynolds
Paul	Collins	Commercial Director	Reynolds
David	Hilling	Head of Sales	Reynolds
Luke	Ayton	Account Manager	Reynolds
Guest	Guest	Guest	Reynolds
Guest	Guest	Guest	Reynolds
Helen	Bowey	Retail Director	Rhubarb Food Design Ltd.
Pieter Bas	Jacobse	Managing Director	Rhubarb Food Design Ltd.
Mark	Byrne	Uk & European General Sales Manager - Foodservice	Sealed Air - Cryovac Food Solutions
Graham	Skinner	Sales and Marketing Director	Serviceline
Phil	Hooper	Corporate Affairs Director	Sodexo
Suzy	Kitcher	Business Development Director	Sodexo
Sean	Haley	MD Sodexo Property Solutions	Sodexo
Amanda	Snow	Communications Director	Sodexo
Chris	John	MD Prestige	Sodexo
Clare	Collins	Head of Press & PR	Sodexo
Andy	Leach	MD Defence	Sodexo
Michelle	Hanson	Commercial Director	Sodexo
James	Greetham	Director of Service Excellence	Sodexo
Jane	Bristow	MD Education	Sodexo
Steve	Jobson	Buying Director	Sodexo UK & Ireland
David	Webster	Sales Director	Solo Cup Europe
Rebecca	Turner	Marketing Manager	Solo Cup Europe
Anne	Pierce	Chief Executive	Springboard
Sue	Shields	Commercial Director	Sydney Hart Ltd.
Jonathan	Graham	National Account Manager	Tchibo Coffee International Ltd.
William	Brewill	National Account Manager	Tchibo Coffee International Ltd.
David	Wilkinson	Business Development Director	Technomic
Mark	Bailey	Group Finance Director	The London Linen Group
Debbie	Rosher	Marketing Manager	The London Linen Group
Gary	Emery	Business Development Manager	TSC Foods Ltd.

Gary Dominic Andrew Tracey Richard Donna Andrew Alastair Stewart Elaine Anthony Marcus Jacques Stewart James Alastair Liz Teresa Marc Lynne Charlie Helen Scott Tara Graham Rik Matt Neil Dave Cara Jim Herbert Bryony Simon Tony

Wilmot Jones Williams Rogers Pearce Seedhouse Lagor Anderson Johnson Higginson Jessup Swift Borel Smallwood Cain Storey Storey Doukir Bradlev Graham Radnor Storev Taylor Sephton Eveleigh Razza Hay Fuller Greenwood Cottam Wilkinson Newman New Bower Cousins

Business Development Manager National Account Manager National Account Manager Managing Director National Account Controller National Account Manager **Business Development Chef** Trading Director Key Account Manager Managing Director **Financial Director** Sales Director Chairman and Founder Director Managing Director Chairman and Chief Executive **Category Manager** CFO HR Director Receptionist PA to Chairman Supply Chain Category Manager Category Manager Wholesale & Europe Head Of Skills & Development Chef Director Skills & Development Chef Director Food Development Managing Director Caterlink Associate Director Senior National Account Manager Senior National Account Manager **Territory Account Manager Territory Account Manager** CO0 National Account Manager

TSC Foods Ltd. Twinings Twinings **Unilever Food Solutions** Unilever Food Solutions Unilever Food Solutions Unilever Food Solutions United Coffee United Coffee United Coffee United Coffee United Coffee VAT CLUB JACQUES BOREL Versatile Partnership Water Brands Group Westbury Street Holdings William Murray Communications Wrap Film Wrap Film WRAPEX Ltd. WRAPEX Ltd. Zenith Hygiene Group Plc Zenith Hygiene Group Plc

N.B Information correct as of 19.3.13 / 13.00hrs