

Arena is proud to announce that Hamish Stoddart and Lee Cash, the creators of the inspirational Peach Pub Company, will take centre stage at:



Arena Lunch

## In pursuit of peachiness

*Hamish Stoddart and Lee Cash*

**25 September 2009,**

**Jumeirah Carlton Tower Hotel, London**

The award-winning Peach Pub Company is an exception to the rule. It's been a tough time for the pub industry but Peach has continued to expand and impress, despite the challenges and the recession. Co-founders Hamish Stoddart and Lee Cash will give the Arena audience an exclusive tour of the Peach dream, the journey that created the unique and thriving pub company, the wholesome principles that are intrinsic to being 'Peachy' and the focus and drive that has enabled their overwhelming success.



The event starts at 12pm and includes a pre-lunch drinks reception with plenty of networking opportunities with senior professionals from across the industry, followed by an exquisite three-course lunch, with wine, prepared by the Jumeirah Carlton Tower Hotel's executive chef Simon Young and his team.

Ticket prices are **£115** + VAT for Arena members and **£150**+ VAT for non members.

To book your tickets and for further information call **Lorraine Wood** on **0203 087 2378**, e-mail **lorraine@arena.org.uk** or visit **www.arena.org.uk**